



Register now for the EDA Annual Convention!

The future is dairy' is the theme of this year's EDA Annual Convention, which will take place from **Tuesday 7th** to **Thursday 9th** of November in The Hotel in Brussels. As the European legislative term comes to an end we will take the opportunity to look ahead: with panels consisting of leaders of our industry, Members of the European Parliament and front runners in sustainable dairy.

Our high-level speakers already confirmed include: MEP **Norbert Lins**, MEP **Bert-Jan Ruissen**, MEP **Martin Hlaváček**, MEP **Martin Häusling**, MEP **Paolo De Castro**, **Peder Tuborgh** (Arlafoods), **Elli Siltala** (Valio), **Thierry Clément** (Lactalis), **Jan Derck van Karnebeek** (RFC), **Louis Ska** (Solarec), **Prof Dr Wilhelm Windisch**. See the list of confirmed [speakers here](#).

It will be an unique opportunity to meet and exchange with dairy leaders and dairy experts from the European and global 'lactosphere' and to be part of our European dairy future.

This year's convention is organised by our Belgian member **BCZ-CBL**. Register [here before the 10th of September for reduced early bird fee](#).

Powerful nutrition for a stronger tomorrow



EWPA President Luis Cubel, Director Food Policy, Nutrition, Regulatory Affairs Kinga Adamaszwili and Director Economics and Trade Laurens van Delft

EWPA President **Luis Cubel** invited the EWPA leadership team, on August 21, for a working visit to Arla Food Ingredients (AFI) in Nørre Vium, in Denmark. The state-of-the-art production facility there is one of the flagship sites from AFI and produces the full range of whey protein concentrate and lactose products, including dry-blend lactose for infant nutrition. The site also operates a new world-class whey protein hydrolysate plant.

*"One of the world's biggest whey processing site in Nørre Vium is also home to the AFI Innovation Centre, where we discover, develop and deploy the future of whey and nutrition. With the integration of our AFI Innovation Centre into our processing plant we have created an unique science space where our Head of R&D, **Niels Østergaard**, and his team are powering the future of nutrition together with our customers and the whole AFI team", highlighted Cubel when guiding our Brussels team through the ultra-modern site with an annual whey intake of around 5 bn kg.*

Learn more about world of whey on: wheyforliving.com





EDA is working to renew its category rules on the Product Environmental Footprint (PEF):

EDA is continuing its work for renewing the validity of the Dairy PEF rules, the methodology assessing the environmental footprint of dairy products in the EU. Approved by EU Commission and Member States in 2018, the Dairy PEF is considered the reference methodology for the sector, and provides a harmonized set of rules at European level. It takes into account a broad range of criteria and it calculates the environmental performance of dairy products across their life cycle.

The renewal project, coordinated by the EDA and supported by a consultancy, will extend the validity of the dairy rules, allowing companies to continue using such methodology.

Read more in our [Dairy PEF factsheet](#).

The EWPA Whey Protein Working Group elects a new Chair

Earlier this week, the EWPA Whey Protein WG reunited to dive into the latest regulatory developments relevant for EU whey processors.

On this occasion, the WG members have elected **Mette Toft** (Arla Food Ingredients) as the new Chair. She will lead the work of the EWPA Whey Protein WG which is a unique forum for action, cooperation and exchange of knowledge among the leading regulatory and nutritional experts for the EU whey industry. Mette is an experienced regulatory specialist having held multiple positions in the food industry, all within science, regulations and health claims, to name a few.

We would like to thank Mette and Arla Food Ingredients for this continuous commitment to EWPA and wish her all the best in her future role!



Kinga Adamaszewicz, Director Food Policy, Nutrition and Regulatory Affairs and new EWPA Whey Protein WG Chair Mette Toft



The European People's Party's launches it's vision for European agriculture

On the radar this month is the upcoming event on the European Farmers' Deal Hosted by MEPs **Siegfried Mureşan**, **Norbert Lins** and **Herbert Dorfmann** that will take place on 19 September. It will feature the presentation of the newly adopted resolution by the EPP on its vision for Agriculture in Europe.

For more information click [link to the event](#)



Philipp Seising, UK mission to the EU with Lise Andreasen Høyer, DDB

EDA exchanges with UK government department on EU - UK dairy trade

The chair of our EDA Trade Task Force, **Lise Andreasen Høyer** (DDB), had the pleasure to welcome **Philipp Seising**, the head of the Food and Veterinary department of the UK mission in Brussels at our trade meeting, with DEFRA's (Department for Environment, Food and Rural Affairs) **Richard Watson** and his team.

"The EU-UK trade relationship is of utmost importance for UK and EU dairy. Our regular EDA meetings with the UK authorities really helped over the past years to better understand the processes and to prepare for any chances in the procedures. That's why Richard Watson and Philipp Seising have been discussing with us at our EDA trade meeting, especially on the so-called Border Target Operating Model, a global risk based border security approach, was of high added value", concluded Lise Andreasen Høyer.

The Brussels agenda for the coming months

After the summer break, we met with DG AGRI deputy director general **Pierre Bascou** and his colleague **Carlos Martin Ovilo** to discuss the dossiers that are on the DG AGRI agenda for the coming months. We also had an opportunity to exchange with Dr. **Andreas Schneider**, member of the cabinet of EU COM **Janusz Wojciechowski**.

When looking at the "mission letter" sent to EU COM Janusz Wojciechowski at the beginning of his mandate (01 December 2019), it is safe to say, that DG AGRI delivered, not least on the heavy dossier of the new CAP2023 and its implementation. Other pending DG AGRI dossiers are progressing well in the Brussels machine room, like the School Milk Scheme, the EU Promotion Policy, the revision of EU Marketing Standards and of the EU Quality Policy.



Dr. Andreas Schneider with EDA Secretary General Alexander Anton

Hoekstra (EPP) to replace Timmermans (S&D)

The political season in Brussels is likely to start with the appointment of former Dutch foreign minister **Wopke Hoekstra** as EU climate Commissioner.



Frans Timmermans, former Commissioner for the European Green Deal, and for Climate Action Policy

The Dutch government put forward Wopke Hoekstra, a member of the Christian Democratic party (CDA-EPP) in the Netherlands, as replacement for **Frans Timmermans** from Socialists & Democrats (S&D) who is expected to be the top candidate for the Dutch Labour Party (PvdA) in the Dutch general election November 2023.

The new Dutch nominee now has to prepare for the mandatory hearing in the European Parliament. We expect that the cabinet will remain largely in place, although in charge of a smaller portfolio. Wopke Hoekstra's role will fall under the oversight of the EU Commission Vice-President **Maroš Šefčovič** (S&D) who will be leading the Commission's work on the European Green Deal.

Bienvenida Lara!

We are proud to introduce **Lara Llorente** as our new Policy Officer for the Trade and Economics. Lara is a Spanish national and holds a master's degree in European studies, studying both in Spain and in Brussels. She speaks Spanish, English and French fluently and she studies Mandarin. She has European Commission (DG Agri) and project management experience.

Lara Llorente

Policy Officer

- Trade & Economics



I am happy to join the EDA team. I have been warmly welcomed by everyone and I am looking forward to working for the European world of dairy. My favourite dairy product is Idiazabal cheese from my home region: the Basque Country.



An exciting new startup in dairy processing: innovation made in France

Fairme (fairme.io), a Grenoble based startup, has designed a fully autonomous multi-product dairy processing machine for daily processing of milk volumes of 250 to 1500 kg. The team of 26 engineers specialising in robotics, IoT and AI has succeeded in designing a 100% autonomous, multi-product, scalable milk processing unit that fully meets the food safety and food quality requirements. With co-financing by the EU, the startup now invests into scaling up its operations.

This "processing unity", plugged directly to the farms milking parlour, can be set up to process raw milk in a fully autonomous way into a whole range of dairy products via a simple web application.

"We seek to respond to the growing trend of eating healthy and local and of enjoying minimally processed farm products – and milk and dairy is here the perfect starting point. On the other hand, the model of the farmer taking care of breeding, milking, processing and then distribution and sale requires a considerable number of working hours and investments, which are the main obstacles to its development. That's where our innovation steps in: the processing unit works fully autonomously and our Fairme teams do not only take care of the maintenance of the processing unit, but also of the marketing and sales", states **Nathan Freret**, head of business & operations at Fairme.