

  Wednesday, April 19, 2023

**08:45 Online Check-in**

**09:00 Introduction to the conference**

**09:10 Welcome and Introduction of Speakers from Israel**

*Doron Hemo,  
State of Israel, Ministry of Economy & Industry*



**09:20 Welcome of the Participants**

*Dr. Monika Knödseder,  
Managing Director, muva kempten GmbH*



**09:30 Introduction of the Conference Topics**

- ▶ Market developments
- ▶ Change in consumption habits
- ▶ Shifting to non-animal products

*Georg Herbertz,  
Herbertz Dairy Food Service*



**10:00 Dairy Alternative Opportunities in the Current Economic Situation**

- ▶ The Market Potential is still there!

*Moran Avni,  
CEO YOFIX, Israel*



**10:30 The Clean, Whole Plant Revolution in Global Infant Nutrition**

- ▶ Else Nutrition – A game changer in global early life nutrition

*Hamutal Yitzhak,  
CEO else Nutrition, Israel*



 Break (11:00)

**11:15 Wilk**

*N.N.*

**11:45 Precision Fermentation – The Key to sustainable Dairy Production**

*Ben Adivi,  
Business Development Manager REMILK, Israel*



**12:15 Can ice cream change the world?**

- ▶ Animal-free dairy, driven by Artificial Intelligence

*Roni Zidon-Eyal,  
VP Business Development, Imagindairy, Israel*



**12:45 Questions & Answers**

**13:15 Summary and closing of the meeting**

**Conference location:** virtual (Cisco Webex)

**Registration fee :** 430 € (plus VAT)  
Special price for students  
150 € (plus VAT)

**Deadline:** April 13, 2023

