

2022 International Whey Conference in Chicago: "Blazing the Whey"

The 'go-to' event of the global dairy ingredients business is the International Whey Conference, and its 2022 edition (IWC 2022) took place in Chicago from 11 to 14 September. The event kicked off with insights into the 'Whey Protein Paper 2030' by EWPA President **Luis Cubel** (Arla Foods Ingredients), who talked the audience through our sister organization's outlook for the whey markets in 2030, followed by EWPA/EDA Communication Officer **Álvaro Ruiz**, who presented EWPA's digital communication platform wheyforliving.com.

IWC 2022 provided the audience a deep dive into the latest research developments in processing technology and nutrition science.

This whey leading professionals forum also allowed for discussions around the economic, social and environmental sustainability for dairy and dairy ingredients. **Yann Connan**, Head of Lactalis Ingredients U.S., summarized: "You cannot separate sustainability from the business, it is an integral part of our strategy."



EWPA/EDA Secretary General Alexander Anton during his speech at IWC 2022 in Chicago, U.S.

InLac Dairy Sustainability Forum: "Count on the European dairy products"

Under the umbrella of the EU Promotion Policy, which is currently being revised by the EU institutions, the interprofessional dairy organization of Spain (InLac), of which our Spanish member FeNIL is part of, held last week a conference in Brussels under the motto Count on the European Dairy Products.

In his opening speech, **Ignacio Elola**, President of InLac and FeNIL and CEO of Lactalis Iberia, highlighted the added value of sustainability in the dairy sector, as well as the nutritional and health benefits of milk and dairy products.



Ignacio Elola, President of InLac and FeNIL and CEO of Lactalis Iberia, during his speech.



EU Promotion Policy: Concerns of agri-food sectors over 2023 Annual Work Programme

Ahead of the next meeting of the promotion section of the Committee of Common Organisation of Agricultural Markets (COM Committee), EDA, together with 13 organisations from the agri-food sector, pointed out our concerns on the 2023 Annual Work Programme (AWP) of the EU Promotion Policy.

The main concern is based on the fact that for next year's AWP, the EU Commission could keep or even extend the discrimination of agrifood categories, which was included in the 2022 AWP through new award criteria.

Therefore, we ask member states to clearly manifest. See [here](#) our joint letter signed with other 13 EU agri-food sector organisations.



Energy price shock: Extraordinary meeting of the EU food crisis expert team

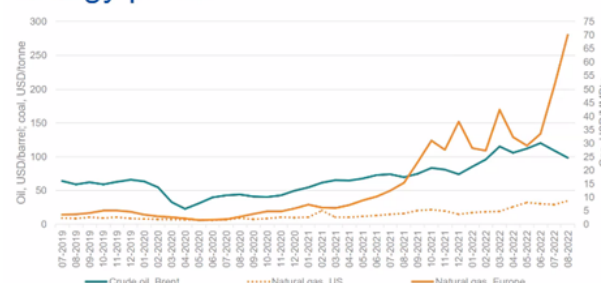
In the light of the skyrocketing energy prices across the European Union, DG AGRI Deputy Director-General **Michael Scannell** and his team called for an ad hoc meeting of the EU expert group on food crisis.

The expert discussions provided input on the impact of the price peak on the fertilizers production and its by-products, as well as the energy use in the food supply chain.

EDA secretary **Alexander Anton** highlighted the need for a functioning energy single market with harmonized policies and comparable price levels across the EU, and the crucial importance of the dairy sector for the food security in Europe.

"We need a productive agri-food sector within an environment that underlines the need to step up our efforts to implement the EU Green Deal policy," concluded Michael Scannell, who showed his unrivalled level of expertise and knowledge throughout the discussions.

Energy prices



Source: World Bank

Sustainable dairy pathways discussed at EMF Symposium in Brussels

Sustainable dairy was the topic of a symposium that took place in Brussels this week, organised by the European Milk Forum (EMF). It was a great opportunity to discuss pathways to increase the sustainability of the European dairy sector, which is already one of the most sustainable dairy systems in the world.

In his opening remarks, Flemish **MEP Tom Vandenkendelaere (EPP, Belgium)** addressed the importance of focusing on ecological, economical and social factors when explaining the role of EU dairy in sustainable diets. **Brigitte Misonne**, Head of Unit at DG AGRI, highlighted the current political framework for agriculture in the EU, underlining both the efforts done by the European dairy sector and the future potential and need for further action from the academic world.

Professor **John Gilliland** from Queen's University presented an academic approach to the topic, together with concrete opportunities and examples of how to achieve carbon neutral dairy farming.

Leen Vandaele (ILVO Flanders), who exchanged with EDA in 2021 on mitigation strategies for dairy, gave an insight from the ILVO Research Institute on possibilities to further reduce methane emissions via feeding options.

In the EU dairy sector we are proud to have significantly reduced our GHG emissions in the last decades, and we will continue increasing our efforts for further reducing our environmental footprint. In 2018 we also established the [Dairy PEF](#) (Product Environmental Footprint), the methodology approved by EU Commission and member states to assess the impact of dairy products from a broad range of environmental indicators, allowing to have a holistic approach on environmental assessment.



Brigitte Misonne, Head of Unit at DG AGRI, highlighting livestock's positive externalities.

Coming up: High-level discussion around FoP labellings reform

As we speak, EU Commission's DG SANTE is preparing to launch its so-called interservice consultation within the institution for the revision of the Food Information to Consumers Regulation (EU) No 1169/2011. From what we hear, this legislative proposal will also include a mandatory color-coded Front-of-Pack nutritional labelling based on a simplistic methodology that does not mirror nor reflect the real and true nutritional value of foodstuffs.

"We as EU dairy have always promoted a substantiated and science-based approach to such a label, in line with dietary recommendations and on a voluntary basis," states **Julia Faure**, EDA food law officer.

Next 12th of October we will have the pleasure to attend a high-level panel discussion event named 'Empowering consumers - FoP labellings reform: health, knowledge, liberties' at the European Parliament, hosted by **MEP Jordi Cañas (Spain, Renew Europe)** and co-organized by Competere, Renew Europe and Ciudadanos. The purpose of this roundtable in the European Parliament is to allow participants to gain a science-based perspective of the Front-of-Pack nutritional label and its implications.

Our EDA 2022 Annual Convention is getting closer!

Everything's ready for our much-awaited EDA 2022 Annual Convention, themed as 'Milk and Dairy – Essential for your life!'

On Thursday 24th and Friday 25th of November in Hotel Riu Plaza de España (Madrid, Spain), we will have a high-level discussion on the importance of the dairy sector as a key contributor to economic resilience, affordable and high-quality nutrition and environmental sustainability, both in Europe and worldwide.

Among the speakers, we will have the honour to count on **Luis Planas**, Spanish Minister of Agriculture, **Mary Ledman**, Head of Dairy Strategy at Rabobank, **Piercristiano Brazzale**, President of the International Dairy Federation, and **José Armando Tellado**, CEO of CAPSA Food, among others.

Our EDA Annual Convention will also be the perfect opportunity to meet colleagues from the European and global dairy sector, and to exchange on the last developments in the world of dairy.



EDA 22
Annual Convention
Nov 24-25 • Madrid, Spain

WheyForLiving.com: Refreshed and improved website

[WheyForLiving.com](https://wheyforliving.com), EWPA's digital communication platform unveiling the power of whey protein across Europe, has developed a refreshed website with colourful visual aesthetics, a more responsive design and a better overall user experience.

WheyForLiving.com aims to inform and raise awareness about whey protein and its benefits, to inspire consumers to make whey protein part of their lifestyle and diet, to ensure that discussions about proteins are science-based and to help consumers live a healthy and active life.

On WheyForLiving.com you'll find insightful articles, videos, infographics and quizzes on all things related to protein and whey protein.

Check it out [here!](https://wheyforliving.com)

