



# ***Annual dairy conference is back!***

**Holiday Inn Hotel, Kensington, London**

**May 5th - 6th, 2022**

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## **Building resistance to market obstacles**

**Crazy leaders, wars and trade deals, disease, challenges to the free flow of markets, interrupted supplies and blocked sales. How are companies adapting and staying nimble? What makes for dynamism and resilience?**

### **Programme of speakers**

#### **THURSDAY MAY 5th—AFTERNOON**

- **Thijs Bosch (Fonterra, NZ)**
- **Steve Spencer (FreshAgenda, Australia)**
- **Christophe Lafougere (GIRA, France)**
- **Frank von Stipdonk (Interfood, Neth.)**
- **Eoin Lowry (Bank of Ireland)**
- **Andrew Kuyk (PTF, UK)**

#### **FRIDAY MAY 6TH—MORNING**

- **Brigitte Misonne (DG Agri, France)**
- **Ash Amirahmadi (Arla UK)**
- **Shelagh Hancock (First Milk, UK)**
- **Erik Elgersma (SAS, Netherlands)**
- **Phil Langslow (County Milk, UK)**
- **Bill Clark (Trewithen Dairy, UK)**

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# DAIRY INDUSTRY NEWSLETTER CONFERENCE 2022

## CONFERENCE SPEAKERS INCLUDE:



### **Thijs Bosch (Fonterra, NZ)**

With 30yrs+ experience in the dairy industry, Kelvin has played key roles in building markets, customer relations and partnerships. In his new role as CEO AMENA, he heads Fonterra's business activities in consumer, food service and ingredients.



### **Steve Spencer (Freshagenda, Australia)**

Steve is a market analyst, consultant and director of Freshagenda based in Melbourne, Australia, giving advice and analysis in several agrifood sectors including dairy, meat protein, grain and horticulture. With his team, Steve provides the Global Dairy Directions platform.



### **Ash Amirahmadi (Arla UK)**

Since joining Arla from Unilever in 2004, Ash has risen via commercial, farming and trading roles to lead Arla UK, steering the company through Brexit, Covid and rising costs, on top of a challenging and extremely volatile liquid milk market.



### **Frank von Stipdonk (Interfood, Neth.)**

Frank has held various positions at global dairy product supplier Interfood in the Netherlands since 1978, and has been chairman of the board and majority shareholder since 1990. He is also president of Euclait (the European Association of Dairy Trade).



### **Erik Elgersma (Netherlands)**

Founder of Strategic Analysis Services BV—a Dutch-based, globally active consulting firm. Previously, he had director roles with Dutch FrieslandCampina in strategy design, competitive and market intelligence. Erik has been working with UK dairy consultancy Kite.



### **Phil Langslow (County Milk, UK)**

In 2000, Phil left a career as a chartered engineer in the US to join County Milk Products, the dairy commodities trading business founded by his father, John. It has grown exponentially, with Phil now heading up the team responsible for dairy powders.



### **Brigitte Misonne (EU Commission)**

Head of Animal Products Unit at DG AGRI in the European Commission, Brigitte's responsibility is to follow market developments, analyse economic trends, assess Union intervention and support CAP decisions. Before joining the Commission in 2008 she worked for Euclait.



### **Andrew Kuyk (PTF, UK)**

Andrew is Director General of the Provision Trade Federation in the UK, representing processors and traders of dairy, meat and fishery products. Previously Director of Sustainability at the Food and Drink Federation, Andrew's expertise lies in strategy and representation.



### **Christophe Lafougere (GIRA, France)**

As CEO of the food and drinks market consultancy and research firm GIRA, Christophe supervises all their consulting and research activities in the dairy sector covering all aspects of production, collecting, processing and marketing.



### **Shelagh Hancock (First Milk, UK)**

Shelagh has more than 30yrs' experience in the food and agricultural supply sectors. Prior to joining First Milk as CEO in 2017 she held several senior executive positions in UK dairy food companies including the Milk Link co-op, Glanbia Foods and Medina Dairy.



### **Eoin Lowry (Bank of Ireland)**

Eoin joined Bank of Ireland in 2020 as Head of Agri. As an agrifood analyst, dairy sector specialist and former journalist, he draws on commercial and international experience to provide insights into global agriculture and how it impacts agribusiness in Ireland.



### **Bill Clarke (Trewithen Dairy)**

Bill is the owner and founder of Trewithen Dairy, a major regional family business and producer of premium Cornish dairy products. He has been joined in the business by his sons Francis and George, and Trewithen now have more than 200 employees.

## Conference booking details

Prices (held at 2019 prices)

**Conference only:** £550 + VAT = £660, **Conference + dinner:** £610 + VAT = £732

**To book your place at the conference please email: Lucy Hall: [lucy@lucyclairevents.com](mailto:lucy@lucyclairevents.com)**

For more information contact Catherine Paice, editor, Dairy Industry Newsletter, at: [catherine@dairyindustrynewsletter.co.uk](mailto:catherine@dairyindustrynewsletter.co.uk), tel: +44 (1892) 882794

**Hotel bookings:** We will have an allocation of standard rooms at the Holiday Inn at a highly competitive conference rate. Contact Lucy Hall (see above) for details.